

# designjunction + dwell

13–15 May 2016

on design

## designjunction + Dwell on Design opens today with keynote speaker Bob Gill

PRESS RELEASE ANNOUNCEMENT  
MAY 13, 2016

designjunction + Dwell on Design opens today (May 13–15, 2016) with an exciting display of cutting-edge design and captivating conversations. Taking place within the ArtBeam venue in New York’s Chelsea arts district, the event marks the first partnership for designjunction and Dwell on Design during NYCxDESIGN.

The exhibition space features more than 20 contemporary design brands including **Artek, Artcoustic, Buster + Punch, Dyke & Dean, Iota, Muuto, Haberdashery, Cuero Design, AARA, Nicolas Buforn, Quadrant, Bokara Rug Company, Designarium, Electric Objects, Stuff Concept Store and Melin Tregwynt.**

### Talks programme



Illustrator Bob Gill

designjunction + Dwell on Design offers a specially curated **talks programme** developed by Dwell editor-in-chief and EVP content, **Amanda Dameron**. The programme features a host of highly regarded industry professionals including leading architects, designers, creative directors and curators on panels that include opportunities for CEUs (Continuing Education Units) credits. This year’s theme is “Exploring the built environment in the modern world.”



Architect Matthias Hollwich



Landscape designer Margie Ruddick

On **Friday, May 13**, renowned illustrator, graphic designer and author **Bob Gill** – who has influenced modern typography, design and graphics for more than 60 years – will headline the talks programme. Other key speakers include: **Dorothy Cosonas**, creative director of KnollTextiles, and **Tim deFiebre**, furniture designer and former assistant to Ward Bennett, who will discuss their experiences as stewards of modern design legacies; and **Kinder Baumgardner**, president of SWA Group, who will share his vision on the potential impact of driverless cars.

On **Saturday, May 14**, architect **Matthias Hollwich** and **Mikael Ydholm**, head of research at IKEA, will discuss how architects and designers are using human-centered research to identify and address today's emerging problems. **Rosanne Somerson**, president of Rhode Island School of Design, will discuss the productive merits of boredom in an age of social media and how it affects our lives. Saturday will end with a talk on how architecture can engage with the public through design, where **Oana Stanescu**, cofounder of Family, will join **Will Prince** of PARC Office to introduce us to the new and imaginative ways in which architects and designers are creating works for the public user.

**Sunday, May 15** will begin with a talk on the topic of online commerce with **Bradford Shellhammer** of eBay, **Maria Molland Selby** of Splacer, and **Teddy Fong** of Capsule discussing how digital platforms can engage with users and bridge the gap with a brick-and-mortar presence. **Nina Stritzler-Levine**, curator and director of the Bard Graduate Center Gallery, will discuss the work of Alvar Aalto's wife, Aino Marsio-Aalto, bringing it to the forefront of public attention. Sunday's programme will finish with **Caroline Baumann** director of the Cooper Hewitt, Smithsonian Design Museum, and landscape designer **Margie Ruddick** discussing landscape as an important discipline and aspect of design, as well as a national museum's civic responsibility to preserving green space.

For the full programme please follow this link:  
<https://ny.dwellondesign.com/Attendee/Conference/Sessions>

## Exhibitor highlights



Leaf installation by Haberdashery

Lighting design specialists **Haberdashery** will be showing 'Leaf' in the US for the first time. 'Leaf' is a beautiful sculptural lighting product system made from delicate leaf-shaped bone china elements.



DC Table by Alexander Mueller for AARA



Exocet chair by Designarium

British design brand **Dyke & Dean**, which fuses old school quality with a contemporary twist, will debut its new Slip Enamel range of enamelware at the show, whilst showcasing its new lighting ranges. **AARA**, which designs and manufactures beautiful contemporary furniture and lighting, will show products from designers including Alexander Mueller, Catherine Aitken, Daniel Schofield, Ester Comunello and Suliman Innab.

London based design label **Buster + Punch** will exhibit its rock and roll inspired collections, with influences taken from the London fashion, music and sub-culture scenes where the brand collaborates with street artists, bike builders, musicians and fashion designers to inject attitude into its crafted products.

New to designjunction + Dwell on Design, Canadian brand **Designarium** will launch its new Exocet chair, a new system of multifunctional furniture built using only one slat shape.



Rift Table by Nicolas Buforn



The Rockstar whisky bar by Buster + Punch

Cardiff-based **Melin Tregwynt** has been weaving woollen cloth on the Welsh coast since 1912, and the weaver will showcase blankets, throws, cushions, bedspreads and upholstery at the event.

Showing for the first time in the US, **Cuero Design** combines Italian leather with Swedish steel to create beautiful interior design with a connection to nature. New products that will launch at the show are the Pampa Mariposa, a leather Butterfly Chair, and Iceland Mariposa, a sheepskin Butterfly Chair made of Icelandic lambskin, as well as the Abrazo chair and Sierra tables.

Argentina-born and US-based **Nicolas Buforn** will exhibit his new pieces including the Frac dining and lounge chair, Danny sofa and Rift coffee table, while **Bokara Rug Company**, who have specialized in handmade rugs for over four decades, will be showing a new range of contemporary rugs. Another company specializing in textiles is **IOTA**; it creates designs that include floor and bed coverings, hammocks, poufs, curtains and seating, all created using crochet elements that follow the traditions of northern Europe.



EO1 digital frame by Electric Objects



ILI-ILI mix and match pendant light by Stuff Concept Store



Sand and Gorse by Melin Tregwynt



Rug by IOTA

Digital art platform **Electric Objects** will launch EO1, the first digital frame allowing you to customize the art on the wall, while **Stuff Concept Store**, a platform for distribution and promotion of innovative Croatian design, will present new collections including the ILI-ILI mix and match pendant lights, Walligami wall planters, Envelope low stool and Monolit chest of drawers.

In addition to the talks programme, designjunction + Dwell on Design will provide a community hub for design and architecture. **WeWork**, the archetypal co-working space, will bring a pop-up workspace to the ArtBeam venue with free wi-fi and furniture provided by **Muuto**. The show's café area, furnished by **Vitra** and **Artek**, welcomes every visitor with a free espresso – served by coffee sponsor **illy**. On Friday, Emilie Baltz, renowned Food Artist, and Alicia Walter, New York City Chef, will create an interactive eating experience in collaboration with **Sabra** to celebrate #NationalHummusDay.

designjunction + Dwell on Design runs May 13-15, 2016 at ArtBeam, New York. For more information, visit [thedesigndesignjunction.co.uk/new-york](http://thedesigndesignjunction.co.uk/new-york), [ny.dwellondesign.com](http://ny.dwellondesign.com)

**\*Ends\***

# Essential Information

designjunction + Dwell on Design

Friday May 13, 11am – 6pm

Saturday May 14, 11am – 6pm

Sunday May 15, 10am – 4pm

ArtBeam

540 West 21st Street,

New York

NY 10011, United States

Press Registration

[https://www.compusystems.com/servlet/ar?evt\\_uid=282&site=PRESS](https://www.compusystems.com/servlet/ar?evt_uid=282&site=PRESS)

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# Notes to Editor

designjunction + Dwell on Design exhibitors confirmed to date:

AARA  
Anne Kyyrö Quinn  
Artcoustic  
Artek  
Bokara Rugs  
Buster + Punch  
Cuero Design  
Designarium  
Dyke and Dean  
Electric Objects  
GB Design  
Haberdashery  
Iota  
Melin Tregwynt  
Muuto  
Nicolas Burfron  
Quadrant  
Sabra  
Stuff Concept Store  
WeWork

designjunction + Dwell on Design speakers confirmed to date:

Bob Gill, legendary illustrator and graphic designer  
Alexander Gorlin, founder of Alexander Gorlin Architects  
Andrew Carmellini, chef and restaurateur  
Brad Ascalon, industrial designer  
Bradford Shellhammer, head of curation and merchandising at eBay  
Caroline Baumann, director of the Cooper Hewitt, Smithsonian Design Museum  
Chad Phillips, creative director of Kwambio  
Constantin Boym, chair of industrial design at the Pratt Institute  
Dakin Hart, senior curator at the Noguchi Museum  
David Weeks, founder of David Weeks Studio  
Devin Vermeulen, creative director of physical product at WeWork  
Oana Stanescu, architect and cofounder of Family  
Dorothy Cosonas, creative director at KnollTextiles  
Erick Guerra, professor of urban planning at PennDesign  
Gregory Buntain, designer and cofounder of Fort Standard  
Gregory Wessner, executive director of Open House New York  
Hamish Smyth and Jesse Reed, cofounders of Standards Manual and associate partners at Pentagram  
Jake Levine, founder and CEO of Electric Objects  
Jeff Miller, VP product design at Poppin  
Meredith Finkelstein, cofounder of Print All Over Me  
Johanna Osburn, executive director of DIFFA

Julia Kaganskiy, director of NEW INC at the New Museum  
Kiel Mead, founding member and principal of American Design Club  
Margie Ruddick, landscape designer  
Maria Molland Selby, cofounder of Splacer  
Matthew Bremer, architect and founder of Architecture in Formation  
Matthias Hollwich, author, architect, and cofounder of HWKN  
Mesve Vardar, director of industrial design at Humanscale  
Mikael Ydholm, head of research at IKEA  
Nina Stritzler-Levine, director of the Bard Graduate Center Gallery  
Paulo Kos, VP Design at West Elm Workspace  
Quintel Gwinn, founder of Quin Gwinn Interior Architecture and Design Studio  
Richard Olcott, principal at Ennead  
Rosanne Somerson, president of the Rhode Island School of Design  
Sandy Chilewich, founder and creative director of Chilewich  
Sha Hwang, cofounder of Nava and designer of healthcare.gov  
Shelly Lynch-Sparks, head of commercial design at Homepolish  
Stephanie Goto, architectural designer  
Teddy Fong, cofounder of Capsule  
Tim deFiebre, furniture designer and former assistant to Ward Bennett  
Tom Sachs, artist  
Will Prince, founder of PARC Office

**About designjunction:**

designjunction is a leading exhibition for contemporary interior design and culture, held annually in London and New York. The flagship show takes place in London as part of the London Design Festival each September – where more than 200 contemporary brands present their new collections to an international audience of architects, interior designers, retailers and media. In 2015, designjunction attracted more than 26,000 visitors through its doors.

@\_designjunction

[thedesignjunction.co.uk](http://thedesignjunction.co.uk)

**About Dwell on Design:**

With three days of dynamic exhibitions, cutting-edge technologies, 40 on-stage programs, 75+ speakers, and more than 2,000 innovative modern furnishings and products, Dwell on Design Los Angeles is America's largest design event. In addition to bringing together over 350 brands, Dwell on Design encourages an ongoing design dialogue with unique on-stage presentations curated by the editors of **Dwell**. Learn more by visiting [dwellondesign.com](http://dwellondesign.com)

Next up: June 24-26, 2016 / Los Angeles Convention Center